

Product Review Policy & Editorial Standards

Boondocking Magazine

This page is written for two audiences at once: the readers and viewers who trust us, and the brands who work with us. Both deserve to know exactly how we operate. This policy applies to everything we publish — Boondocking Magazine in print and digital, our newsletter, our website, and our social channels.

1. Disclosure, Always

Boondocking Magazine clearly identifies paid advertising, sponsored content, affiliate relationships and products supplied for review or evaluation. Whenever a material relationship exists between us and a manufacturer, retailer or advertiser, we disclose it in accordance with applicable FTC guidelines.

2. Brands Never Control Our Coverage

- Brands may review content for factual accuracy upon request.
- They may correct specifications or factual errors, but not opinions, conclusions or editorial presentation.
- Products and advertising never guarantee favorable coverage.

3. Negative Findings Publish

If it breaks, leaks, rusts, or disappoints, our audience hears about it. If a flaw appears after publication, we update the coverage. Brands are told this up front. The gear that survives our coverage earns something no ad can buy — and that only works if failure is a real possibility.

4. Advertising and Editorial Are Separate

Boondocking Magazine offers advertising, sponsored editorial and partner content. Paid content is clearly identified. At a partner's request, content may be reviewed before publication for factual accuracy only. Editorial opinions, conclusions and final presentation remain solely ours.

5. Corrections

We make every effort to ensure the accuracy of our content. If a factual error is identified, we will review it and correct it when appropriate. .

6. Choosing Our Partners

We work with brands whose products our audience would genuinely use in the field, and we decline the rest — regardless of what's offered. Every brand you see across our channels passed that same test.

7. How We Use AI

We use AI to improve efficiency, not replace experience. Our reviews, field observations, photography and editorial conclusions are based on our own real-world testing.

Questions about our editorial policies? Contact the Publisher.